



ABOUT ME

MY NAME IS HAYDEN KRACKE

I'm a 17 year old media student living in Sussex. I pride myself on my eagerness and ability to learn. My longing desire to work for a pioneering company in the media industry. Over the last few years, I have allowed myself to get a lead into the digital industry by gaining jobs in marketing sectors of companies as well as offering freelance digital services such as Website Design to other small businesses. Due to my attention to detail, I am constantly absorbing ideas from everyday life. I am very passionate about my work and driven to satisfy my clients and employers.

EDUCATION

ST PHILIP HOWARD CATHOLIC HIGH SCHOOL, SUSSEX

This was the School that I attended for middle and upper School, where in the final year I passed all 10 GCSE's that I took that year.

Business: 5
Computer Science: 7
English Language: 5
English Literature: 5
Maths: 6
Media: 7
R.E.: 4
Science (Double Award): 7 & 7
Spanish: 4

2013 - 2019

HAVANT AND SOUTHDOWNS COLLEGE, HAMPSHIRE

UAL Level 3 Extended Diploma in Film & TV Production (equiv. 3 A Levels)
Year 1: TBC
Year 2: TBC
2019 - 2021

EXPERIENCE

FREELANCE WEB & DESIGN

Experience working for a variety of clients, time management, project management, client relations, outsourcing and visual problem solving. During my time freelancing, I have had time to develop skills in design, aesthetics and the ability to operate with professionalism.

2018 - PRESENT

SPIRIT FM, SUSSEX

Digital Content Producer, within the role, I had to edit video footage that was sent to me by my line manager and create the video to how the client desired it. I also had to design graphic work for sponsored campaigns that involved competitions for people to enter on social media.

2018 - PRESENT

FINO - RESTAURANT & BAR, FELPHAM, SUSSEX

Waiter/Runner, I also look after all Online presence for the restaurant. This includes the website to photos within the restaurant.

2018 - PRESENT

GOODWOOD HOUSE, SUSSEX

I started working here as a waiter who looked after a table during events that served around 1500 diners. Within a month of working there I had been promoted to looking after all the drinks in a room with about 15 tables in. This shows my dedication to a job as well as being able to learn and think quickly by myself and within a team.

2019 - PRESENT

PERSONAL SKILLS

- Communication Planning
- Website Design
- Video Production
- Photography
- Social Media Management
- Producing Media Publications
- Advertising Management (Facebook Ads, Google AdWords)
- Communication and Presentation
- Teamwork
- Independent work

ACHIEVEMENTS

TUTORING & TEACHING

I am a qualified Sailing Dinghy Instructor which involves teaching children and adults how to sail a boat. This has helped me improve my leadership skills, along with my ability to lead and work with others.

2018 - PRESENT

DUKE OF EDINBURGH

I achieved a bronze certificate for the Duke Of Edinburgh in 2018. I had to complete 3 Months of Volunteering, 6 Months of a form of Physical Exercise, 3 Months of learning a skill.

2018

DIGITAL SKILLS

DESIGN TOOLS

Adobe Photoshop, Adobe Lightroom

VIDEO PRODUCTION PRODUCTIVITY

Adobe After Effects, Adobe Premiere Pro, Final Cut Pro X
Office 365, G Suite, Trello

CLIENTS

BOGNOR MOTORS VEHICLE SOLUTIONS

I worked closely with this company for the development of their new website as it involved having to be built on a CMS that was user friendly to their employees to use.

FINO - RESTAURANT AND BAR

I created a fully responsive Website that is constantly updated with the companies offers and menus. I also currently manage all content on the site as well as host the website. I am constantly taking photos for Fino as the ever-changing menu and decor needs to be presented Online. I also run the Social Media accounts for Fino. This includes making and designing graphics.

CONNECT

